# Ind bank@nline

# MARKETS FOR YOU

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June - 2013

Issue - 73

# From the President's Desk

The vacations are finally over and it's time for the schools to start on a new academic year. I also happen to travel and it seemed that the whole nation is travelling, as almost all the modes of transport, be it buses, trains and flights are booked to full. In these modes there are host of options available, which baffled and at the same time set a few thoughts rolling.

Let's start exploring the options. The first option is travelling by Bus. This mode of travel is affordable and sometimes the travel time is faster when compared to train travel. Moreover, the frequency is more and options are also higher, as there are lots of operators both private and public. The disadvantage is that it is physically taxing. The second option is that of train. In trains, we have the choice of going by fast trains like Rajdhani Express, Shadabdi Express, which is



Mr. BANABIHARI PANDA President & Whole time Director Indbank Merchant Banking Services Ltd

comfortable as well as costly. In other trains, we have the option of 1<sup>st</sup> class, 2<sup>nd</sup> class, AC and Non-AC. The third option is travelling through Air. In this option, you have the choice of economy and business. All the three modes satisfy the requirement of travelling from one place to another. However, the most important factors considered while deciding the mode of travel are affordability and the duration of the journey. Similarly, the needs for every individual are different and the investments have to be tailored to meet those needs.

In our beginner's corner, we have listed out two such most popular style of investing. We have detailed the difference between the two styles and the advantages and disadvantages of following the styles. But my suggestion is whatever be the style you adopt, always research and keep your objectives in mind while investing. Also review your portfolio periodically to maximize your profits.

There is a famous quote of Mr. Buffet, which I have reproduced below:

"We don't have to be smarter than the rest; we have to be more disciplined than the rest" Let's start being more disciplined.

Last, but not the least, my hearty "Congratulations" to all the young kids, who have cleared their exams and moving to higher grades. I pray to lord that all your dreams should come true. Till our next issue,

HAPPY INVESTING!!!

Banabihari Panda

03/06/2013

President and Whole Time Director Indbank Merchant Banking Services Ltd



# Markets for You

#### IMPORTANT HAPPENINGS

#### A. Economic Updates

- Cash purchase of gold, including coins and articles, exceeding Rs. 2 Lakhs to attract 1% (TCS) tax collected at source from June 1, 2013.
- MCX SX introduced trading in F&O from May 15, 2013.
- Government lowers nutrient based subsidy rates for phosphatic and potassic fertilizers.
- 4. NSE launched a dedicated Debt Trading Platform on May 13, 2013. A total of 376 securities are available for retail trading and 22 are admitted to institutional platform. Among the securities that would be available for trading in the institutional category include HDFC, LIC Housing Finance, Power Finance Corp, NABARD (National Bank of Agriculture & Rural Development), National Housing Bank, Power Grid Corp. ICICI Bank would fall under the retail category, while securities of SBI, Muthoot Finance, Religare Finvest, Shriram City Union Finance and IDBI Bank would fall under both the categories.
- The Reserve Bank of India to issue first tranche of Inflation Index Bonds on June 4, 2013.
- The Competition Commission of India starts its probe into the alleged cartelization by oil marketing companies in fixing the price of petrol.

#### B. Regulatory Updates

- 7. SEBI completes 25 years of operations.
- SEBI amends the norms governing depositories and depository participants to enable issuance of single consolidated account statements to the demat account holders for all their dematerialized assets.
- SEBI makes it mandatory for users to have their systems audited every six months and also doubles the penalty on algorithmic trading entities who place a large number of orders which do not actually translate into deals.
- SEBI clarifies and modifies the process of reconstructing mergers and demergers carried out by listed companies.

#### **EVOLUTION OF SEBI**



# **Snap Shots**

Inflation (%)	4.89 (April 2013)	5.96 (March 2013)	5.96 (March 2013)	6.84 (Feb. 2013)
Particulars	24 <sup>th</sup> May 2013	17 <sup>th</sup> May 2013	10 <sup>th</sup> May 2013	03 <sup>rd</sup> May 2013
91-Day Cut-off (%)	7.2689	7.3105	7.4769	7.5602
10-yr G-Sec yield (%)	7.2940	7.3941	7.6341	7.7815
1-10 yr spread (bps)	(2)	13	20	26
USD/INR(Rs)	55.6075	54.8865	54.5413	53.9510
USD 6m LIBOR	0.42	0.42	0.43	0.43
10 Y US Treasury	2.01	1.95	1.90	1.75
USD/Euro Spot	0.774006	0.780144	0.772010	0.762732

## **Global Indices**

Indices	Country	Index as on 29 <sup>th</sup> April 2013	Index as on 29 <sup>th</sup> May 2013	Variation (%) (Inc/ Dec)
NASDAQ	United States	3,307.02	3,467.52	4.85
DJIA	United States	14,818.75	15,302.80	3.27
S&P 500	United States	1,593.61	1,648.36	3.44
Hang Seng	Hong Kong	22,580.77	22,554.93	(0.11)
Nikkei 225	Japan	13,884.13	14,326.46	3.19
Shanghai Composite	China	2,177.91	2,324.02	6.71
Straits Times	Singapore	3,361.92	3,367.47	0.17
FTSE 100	United Kingdom	6,458.00	6,627.20	(5.48)
CAC 40	France	3,868.68	3,974.12	2.73
DAX	Germany	7,873.50	8,336.58	5.88
SENSEX	India	19,387.50	20,147.64	3.92
NIFTY	India	5,904.10	6,104.30	3.39

#### Institutional Investments

Category	Debt / Equity	Gross Purchases (Rs Crores)	Gross Sales (Rs Crores)	Net Investment (Rs Crores)
FII Investments	Equity	68045.50	47374.00	20671.60
(in April up to 30.05.2013)	Debt	26851.00	19530.90	7320.00
Mutual Fund	Equity	7607.90	10908.90	(3301.00)
(in April up to 28.05.2013)	Debt	117628.90	95493.70	22135.70
FII Derivative Trades (in April up to 30.05.2013)	INDEX FUTURES	INDEX OPTIONS	STOCK FUTURES	STOCK OPTIONS
- Buy	47254.02	383504.19	60445.04	32228.36
- Sell	41687.48	381434.72	65944.36	32760.54

### Editorial Team

Banabihari Panda President and Whole-time Director

to make a complete change in the way tr is place in India. Many of the changes in t

S. Rajalakshmi

SSO

# IPO and NFO Review

# **IPO NEWS**

- Twitter hires Ms. Cynthia Gaylor, a Morgan Stanley investment banker, as its head of corporate development. Ms. Gaylor has 17 years of experience and has worked on deals for Facebook, LinkedIn and Zynga. Analysts feel Twitter is all set for its IPO.
- Scotts Garments, a readymade fashion garments manufacturer has withdrawn its IPO due to poor investor response.
- Post success of Just dial IPO, Bharat Matrimoney and HomeShop18 are planning to launch their IPOs in 2014.
- Delhi based Sanco Industries are looking to raise Rs. 14 Cr and has filed DRHP with SEBI. The proceeds of the IPO will be used for increasing the existing manufacturing capacity and working capital requirements.
- Air Asia X, is planning to raise \$300 million by listing its shares in Malaysia. The IPO is expected to hit the markets in July 2014. The indicative price is \$0.48 per share.

## CORPORATE ACTIONS

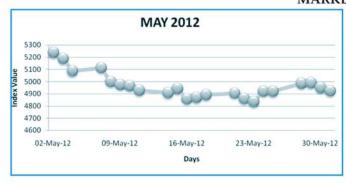
NEW LISTINGS							
						% Change to List Price (Rs.)	
Roselabs Ltd.	10.00	BSE - SME	30.04.2013	12.90	37.29	189.07	
KIFS Financial Services Ltd.	10.00	BSE - SME	11.05.2013	34.00	43.30	27.35	
Vimal Oil & Foods Ltd.	30.00	NSE- SME	21.05.2013	105.05	101.00	(3.86)	

OFFER FOR SALES							
Company Name	Floor Price (Rs.)	Date of Offer	No. of shares offered	Cumulative shares bid	Allotment Type	Latest Traded Price (as on 30.05.2013)	
Linde India Limited	230.00	16.05.2013	12345126	19343636	Multiple Price	257.00	
Styrolution ABS (India) Ltd.	400.00	21.05.2013	2167652	5105139	Multiple Price	440.00	
Oracle Financial Services Ltd.	2275.00	22.05.2013	4430501	17344104	Multiple Price	2652.00	
JSW Energy Ltd.	61.50	22.05.2013	28230000	49422383	Multiple Price	57.10	
Puravankara Projects Ltd.	81.00	24.05.2013	14135576	20571584	Multiple Price	86.00	
Astra Zeneca Pharma India Ltd.	490.00	28.05.2013	3749950	18251892	Multiple Price	880.00	
Sun TV Network Ltd.	403.00	29.05.2013	7881700	25014491	_	421.25	
Jaypee Infratech Ltd.	35.00	29.05.2013	120000000	229500214	=	34.25	
Jet Airways Ltd.	510.00	30.05.2013	4317697	1235322		531.00	
Essar Ports Ltd.	77.00	30.05.2013	22671161	20343200		81.75	
Essar Shipping Ltd.	19.50	30.05.2013	17872751	19650970		20.00	
Tata Teleservices (Maharashtra) Ltd.	7.60	30.05.2013	35000000	68771		7.60	

FORTH COMING CORPORATE ACTIONS						
Company Name Symbol Record Date Ex Date Purpose						
MM Forgings Limited	MMFL	03-Jun-13	31-May-13	Interim Dividend Rs 3 Per Share		
Page Industries Limited	PAGEIND	06-Jun-13	05-Jun-13	Interim Dividend		

NEW FUND OFFERS							
Scheme	Туре	Class	Open Date	Close Date	Offer Price	Min. Inv. Amount	
HDFC FMP 372D May 13	Close	Debt - FMP	31.05.2013	03.06.2013	10	5000	
ICICI Pru FMPS68 745DC	Close	Debt - FMP	03.06.2013	05.06.2013	10	5000	
Reliance FHFXXIIIS12	Close	Debt – FMP	05.06.2013	12.06.2013	10	5000	

# MARKET COMPARISON





# **OUR PICKS**

# GODREJ CONSUMER PRODUCTS LTD. Indian FMCG company with brands like Good Knight, Cinthol, Godrej No. 1, Godrej Expert Powder Hair colour.

#### Investment Rationale

- Ranked among Top 100 trusted brands.
- Proactive acquisition strategies.
- Focus on innovation.
- Improved overseas sales and market presence.
- Strong Financials.
- ♠ EPS: 19.60.
- ◆ PE Ratio: 42.10.
- ◆ Book Value: Rs. 103.50.

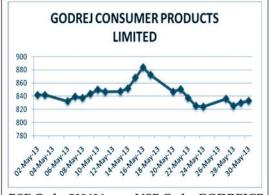
# BUY-**Long Term**

**CMP** : Rs. 831.00\*

: Rs. 949.00 Target

52W H/L: Rs. 965/527.50

Potential Upside - 15%



BSE Code: 532424 NSE Code: GODREJCP

## **INFOSYS LTD**

India's leading multinational provider of business consulting, technology, engineering and outsourcing services.

#### Investment Rationale

- Addition of new clients and robust order pipeline.
- Expansion in Global Markets.
- H1 B/L1 Visa issue critical.
- Acquisition of Lodestone Holding.
- Tough macro environment.
- ♠ EPS: 164.90.
- PE Ratio: 14.30.
- Book Value: Rs. 696.50.

# BUY-**Medium Term**

CMP : Rs. 2340.00\*

Target : Rs. 2700.00

52W H/L: Rs. 3009.8/2060.6

Potential Upside - 15%



BSE Code: 500209 NSE Code: INFY

#### DR. REDDYS LABORATORIES LTD.

An integrated pharmaceutical company with presence across the pharmaceutical value chain.

#### Investment Rationale

- Opportunities in Global generics sector.
- Robust formulation business.
- Niche launches.
- Tie-up with Fujifilm in Japan.
- Value creation through innovation.
- ♠ EPS: 92.70.
- ◆ PE Ratio: 22.60.
- 4 Book Value: Rs. 370.20.

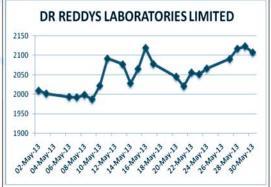
# BUY-**Long Term**

: Rs. 2109.00\* CMP

Target : Rs. 2325.00

52W H/L: Rs. 2152/1528

Potential Upside - 12.00%



BSE Code: 500124 NSE Code: DRREDDY

## GLENMARK PHARMACEUTICALS LTD.

The globally integrated pharma giant showing robust earnings growth in the past decade.

## Investment Rationale

- Emphasis on power brands.
- Products in high margin segments like Dermatology and Oral Contraceptives.
- Distinct business model.
- ◆ State of art R&D.
- Favorable industry dynamics.
- ♠ EPS: 22.40.
- ◆ PE Ratio: 22.30.
- Book Value: Rs. 117.10.

# BUY-**Long Term**

**CMP** : Rs. 575.00\*

: Rs. 625.00 Target

52W H/L: Rs.609/325

Potential Upside - 19.00%



NSE Code: GLENMARK

# OUR PICKS FOR MEDIUM TERM BUYING

PUNJAB NATIONAL BANK. 2 <sup>nd</sup> largest Indian financial services company founded in 1895.		250345
2 largest mulan imancial services company founded in 1895.	BSE Code	: 532461
Stock Return	NSE Code	: PNB
• 3 Months – (64.10)	C) m	D =00.054
• 6Months – 54.90	CMP	: Rs.793.95*
• 1Year-64.90	Target	: Rs. 870.00
Beta: 1.50  Market Com Pa 278 40 Billion	Stop Loss	: Rs. 744.00
Market Cap: Rs. 278.40 Billion	52W H/L	: Rs. 920/659.2
NESTLE INDIA LIMITED.	BSE Code	: 500790
Engaged in food business with brands like MAGGI, NESCAFE, NESTLE, KIT KAT etc.	NSE Code	: NESTLEIND
Stock Return  3 Months – 13.60		
• 6 Months – 14.40	CMP	: Rs. 5224.40*
• 1 Year -11.80	Target	: Rs. 5775.00
4 Beta: 0.30	Stop Loss	: Rs. 4961.00
Market Cap: Rs. 50.60 Billion	52W H/L	: Rs. 5344.8/4305.6
HDFC LIMITED.	BSE Code	: 500010
A veteran in Indian housing finance business.	NSE Code	: HDFC
Stock Return		
<ul> <li>3 Months – 3.20</li> <li>6 Months – 16.60</li> </ul>	CMP	: Rs. 925.00*
• 1 Year – 38.80	Target	: Rs. 1000.00
4 Beta: 1.20	Stop Loss	: Rs. 850.00
Market Cap: Rs. 1394.30 Billion	52W H/L	: Rs. 931.40/623.5
AMBUJA CEMENTS LIMITED.	BSE Code	: 500425
One of India's leading cement producing company, founded in 1986.	NSE Code	: AMBUJACEM
Stock Return	1102 couc	· minbojitelin
• 3 Months – (0.08)	CMP	: Rs. 182.50*
<ul> <li>6 Months – (6.10)</li> <li>1 Year – 32.30</li> </ul>	Target	: Rs. 230.00
• 1 Fear -32.30 • Beta: 1.00	Stop Loss	: Rs. 170.00
Market Cap: Rs. 294.00 Billion	52W H/L	: Rs.223/136
ACC LIMITED.	BSE Code	: 500410
Manufacturer of cement and ready mixed concrete.	NSE Code	: ACC
Stock Return	1102 Couc	· nee
• 3 Months – (4.85)	CMP	: Rs. 1244.80*
• 6Months-(14.56)	Target	: Rs. 1350.00
• 1 Year – 2.91 • Beta: 1.10	Stop Loss	: Rs. 1150.00
Market Cap: Rs. 232.70 Billion	52W H/L	: Rs. 1545.35/1105
ICICI BANK LIMITED.	BSE Code	: 532174
One of India's largest private banks providing a range of banking and financial services.	NSE Code	: ICICIBANK
Stock Return	1102 Couc	. Tereibiliti
• 3 Months – (3.40)	CMP	: Rs. 1178.00*
<ul> <li>6 Months – 4.40</li> <li>1 Year – 31.80</li> </ul>	Target	: Rs. 1243.00
• Frear -51.50 • Beta: 1.70	Stop Loss	: Rs. 1073.00
Market Cap: Rs. 1303.80 Billion	52W H/L	: Rs. 1238.4/767
## CHIEF CONTROL OF THE CONTROL OF T	DCE C- 1-	. 500100
HINDUSTAN ZINC LIMITED. Company engaged in mining of non-ferrous metals in India.	BSE Code NSE Code	: 500188 : HINDZINC
Stock Return	Naccode	. HINDLING
	CMP	: Rs. 119.00*
• 3 Months – (5.90)	Target	: Rs. 140.00
• 6 Months – (11.20)	larget	
<ul> <li>6 Months – (11.20)</li> <li>1 Year – (4.10)</li> </ul>	25.77	: KS. 113 IIII
<ul> <li>6 Months – (11.20)</li> <li>1 Year – (4.10)</li> <li>Beta: 0.50</li> </ul>	Stop Loss	: Rs. 113.00 : Rs. 146.8/106.9
<ul> <li>6 Months – (11.20)</li> <li>1 Year – (4.10)</li> <li>Beta: 0.50</li> <li>Market Cap: Rs. 512.30 Billion</li> </ul>	25.77	: Rs. 113.00 : Rs. 146.8/106.9
● 6 Months – (11.20) ● 1 Year – (4.10) ● Beta: 0.50 ■ Market Cap: Rs. 512.30 Billion  RECOMMENDATION - REDUCE	Stop Loss 52W H/L	: Rs. 146.8/106.9
● 6 Months – (11.20) ● 1 Year – (4.10) ● Beta: 0.50 ■ Market Cap: Rs. 512.30 Billion  RECOMMENDATION - REDUCE  BHARTI AIRTEL LIMITED.	Stop Loss 52W H/L BSE Code	: Rs. 146.8/106.9 : 532454
6 Months – (11.20)     1 Year – (4.10)     Beta: 0.50     Market Cap: Rs. 512.30 Billion  RECOMMENDATION - REDUCE  BHARTI AIRTEL LIMITED.  Provider of telecommunication services, integrated telecom solutions, digital television and internet	Stop Loss 52W H/L BSE Code	: Rs. 146.8/106.9
● 6 Months – (11.20)  ● 1 Year – (4.10)  • Beta: 0.50  • Market Cap: Rs. 512.30 Billion  RECOMMENDATION - REDUCE  BHARTI AIRTEL LIMITED.	Stop Loss 52W H/L BSE Code NSE Code	: Rs. 146.8/106.9 : 532454 : BHARTIARTL
● 6 Months – (11.20)  ● 1 Year – (4.10)  • Beta: 0.50  • Market Cap: Rs. 512.30 Billion  RECOMMENDATION - REDUCE  BHARTI AIRTEL LIMITED.  Provider of telecommunication services, integrated telecom solutions, digital television and internet protocol television (IPTV).  Stock Return  • 3 Months – 1.00	Stop Loss 52W H/L BSE Code NSE Code CMP	: Rs. 146.8/106.9 : 532454 : BHARTIARTL : Rs. 313.05*
● 6 Months – (11.20)  ● 1 Year – (4.10)  • Beta: 0.50  • Market Cap: Rs. 512.30 Billion   RECOMMENDATION - REDUCE  BHARTI AIRTEL LIMITED.  Provider of telecommunication services, integrated telecom solutions, digital television and internet protocol television (IPTV).  Stock Return  • 3 Months – 1.00  • 6 Months – 17.70	Stop Loss 52W H/L  BSE Code NSE Code  CMP  Target	: Rs. 146.8/106.9 : 532454 : BHARTIARTL : Rs. 313.05* : Rs. 285.00
● 6 Months – (11.20)  ● 1 Year – (4.10)  • Beta: 0.50  • Market Cap: Rs. 512.30 Billion   RECOMMENDATION - REDUCE  BHARTI AIRTEL LIMITED.  Provider of telecommunication services, integrated telecom solutions, digital television and internet protocol television (IPTV).  Stock Return  • 3 Months – 1.00  • 6 Months – 17.70  • 1 Year – 3.80	Stop Loss 52W H/L  BSE Code NSE Code  CMP  Target  Stop Loss	: Rs. 146.8/106.9 : 532454 : BHARTIARTL : Rs. 313.05* : Rs. 285.00 : Rs. 345.00
● 6 Months – (11.20) ● 1 Year – (4.10) ● 1 Year – (4.10) ● Beta: 0.50 ■ Market Cap: Rs. 512.30 Billion  RECOMMENDATION - REDUCE  BHARTI AIRTEL LIMITED.  Provider of telecommunication services, integrated telecom solutions, digital television and internet protocol television (IPTV).  Stock Return ● 3 Months – 1.00 ● 6 Months – 17.70	Stop Loss 52W H/L  BSE Code NSE Code  CMP  Target	: Rs. 146.8/106.9 : 532454 : BHARTIARTL : Rs. 313.05* : Rs. 285.00

# **Mutual Fund Corner**

## Scheme of the Month

## SBI EMERGING BUSINESSES FUND - GROWTH

## Fund Manager: Mr. R Srinivasan

**Investment Objective:** To provide the investors maximum growth opportunity through equity investments in stocks of growth oriented sectors of the economy. The investment objective of the Emerging Business Fund would be to participate in the growth potential presented by various companies that are considered emergent and have export orientation/outsourcing opportunities or are globally competitive by investing in the stocks representing such companies.

Current Statistics & Profile		
Latest NAV	57.2471 (28/05/13)	
52-Week High	62.50 (04/01/13)	
52-Week Low	44.33 (01/06/12)	
Fund Category	Equity-Mid & Small Cap	
Туре	Open End	
Launch Date	October 11 2004	
Net Assets (Cr)	1231.10 (31.03.2013)	
Benchmark	S&P BSE 500	

## **Trailing Returns**

Fund Return	Category Return
(6.43)	(6.40)
3.34	2.67
2.62	2.66
25.90	15.01
18.23	5.08
11.33	6.59
	(6.43) 3.34 2.62 <b>25.90</b> 18.23

Note: Return up to 1 year are absolute and over 1 year are annualized

Asset Allocation		
As on 30/04/2013	% Net Assets	
Equity	90.04	
Debt	10.11	
Cash & Cash Equivalents	(0.15)	

<b>Investment Details</b>				
Minimum Investment Amount	Rs.2000			
Additional Investment	In multiples of Rs.500			
SIP	Yes; Min Rs. 500; Min Months:12			
Options	Dividend			
Expense Ratio	2.19			

Fund Style				Portfolio Characteristic - As on 30.04.13	
Inves	Blend	Style Value	Capitalisation Large Medium Sr	Avg. Mkt. Cap – 4304.73 Cr Market Capitalization Giant – 9.43% Large – 3.99% Mid – 43.69% Small – 42.51% Tiny – 0.37% Portfolio P/B Ratio: 5.06	
			on Small	Portfolio P/E Ratio: 22.98	

# PORTFOLIO - Top 10 Holdings as on 30/04/2013

SI. No.	Name of Holding	Instrument	% Net Assets
1.	HDFC Bank	Equity	7.37
2.	Agro Tech Foods	Equity	5.89
3.	Divi's Laboratories	Equity	5.80
4.	Spicejet	Equity	5.78
5.	Page Industries	Equity	5.10
6.	Redington India	Equity	4.79
7.	Shriram City Union Finance	Equity	4.52
Kansai Nerolac Paints		Equity	4.50
Jaiprakash Power Ventures		Equity	4.34
10.	Goodyear India	Equity	3.85

# Top Sector Weightings – As on 30/04/2013

Sector	% Net Assets	
Financial	15.27	
Automobile	10.69	
FMCG	10.25	
Energy	9.92	
Services	9.50	

# Beginner's Corner

# TYPES OF INVESTORS

IF YOU FAIL TO PLAN, YOU PLAN TO FAIL – goes a famous proverb, which amply illustrates the importance of planning before we venture into any task. In the same line is another wise line "BEST LAID PLANS DO GO HASTE". The answer is to always plan and have another plan if our plans fail.

Such planning helps in optimal utilization of the resources at our disposal. In this issue we will look into the various modes of planning and the advantages and disadvantages of each

The broad categories of investment planning are

- 1. Active Investment Strategies
- 2. Passive Investment Strategies

## What is Active and Passive Investing?

Active Investing: Active investment strategy like the name suggests, is investing, taking advantage of fluctuations in the market. This investment strategy involves high risk and also yields higher returns. E.g. Derivatives.

<u>Passive Investing</u>: This investment strategy involves limited buying and selling. The intention here is long term appreciation and limited maintenance. E.g. Exchange Traded Funds, Index Funds.

# Comparison of Strategies

Criteria	Active Investing	Passive Investing	
Management	Rigorous Research and analysis on various companies. Need to make informed decisions.	No detailed and significant investment decisions required.	
Objective	Aims to beat the market or a stated benchmark.	Aims to replicate the performance of the market – positive or negative	
	Ability to maximize gains and minimize losses.	Gains and losses are minimized.	

Criteria	Active Investing	Passive Investing  Not much of resources required.	
Resources	Time Resources required are higher due to increased level of skill, knowledge and involvement required for successful execution.		
Risk	High Exposure to market risk.	Exposure to risk is comparatively minimal.	
Strategies	A range of investment strategies for investors to choose from including equity funds, bond funds, balanced funds etc.	No choice of investment strategy.	
Investors	Mutual Fund Managers, Financial Institutions, Speculative Traders.	Long Term Investors, Retail Investors.	

There has been a constant debate as to whether which type of investment yields more returns. Many studies have been performed to test which style has been more successful. However, we are yet to get conclusive evidence, which will answer the aforementioned questions.

But it has been acknowledged that both the strategies have appealing characteristics and have varying degrees of success, which is based on market conditions, economic conditions and time periods. The suitability of either investment approach or a combination of the two approaches is based on one's personal investment objectives and circumstances. The investment strategy one adopts should be according to one's needs.

"No two men are alike", similarly, the priorities and needs of each investor is different. The pertinent point to note is that one should clearly define his investment objectives and make investment decisions in accordance with the same be it active, passive or a combination of both.

## MORE KNOWLEDEGE IN OUR SUBSEQUENT ISSUES!!!

# HAPPY INVESTING!!!

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